



— THE — HEART OF THE NATION

..... 2023 MEMBERSHIP GUIDE



MESSAGE FROM THE AD

DEAR CYCLONE FANS,

Thank you for your continued loyalty and unwavering Cyclone Club support. Your generosity helped us raise over \$16.6M last year in support of the 450 young men and women who proudly wear the Cardinal & Gold. Your support is allowing us to experience the greatest run of sustained all-around athletics and academic success in Iowa State history.

Unprecedented change within the intercollegiate athletics industry will continue in 2023. This summer we will welcome BYU, Central Florida, Cincinnati and Houston into the Big 12 Conference. These institutions and their fan bases are looking forward with great anticipation to joining the Big 12 and will only make our conference stronger in every sport.

We are living in the most dynamic time in the modern history of college athletics. The transfer portal, name, image and likeness, collectives, the NCAA Transformation Committee and additional conference realignment, to name just a few, dominate the news. I believe we are well-positioned to navigate these issues, and others that follow, because of the incredible culture that has been established by our coaches, staff and all of you.

However, to help overcome the new challenges and build upon our past successes, it is imperative that we continue to generate the necessary resources to provide our student-athletes with state-of-the-art facilities, enhanced academic, medical and mental health services, access to financial opportunities provided by peer institutions, and retention of our most-successful coaches and staff.

It is a source of great pride that our athletics program does not rely on State or University funds to operate on, thereby making it truly one of the nation's only financially self-sufficient programs in all of college athletics. In fact, Cyclone Athletics is responsible for paying the full tuition costs, along with expenses for room, board, books and other fees for our student-athletes.

While we are excited about our future, it is critical that that we grow our Cyclone Club membership base. Annual Cyclone Club gifts and season ticket purchases are our program's lifeblood and are our second-largest revenue source behind Big 12 and NCAA distributions. Your Cyclone Club donation will provide our student-athletes the opportunity to compete in their sport at the highest level, while preparing them to utilize their Iowa State degree once their athletic careers have concluded.

Thank you for supporting our amazing student-athletes. Together, I believe the best is yet to come for the Cyclones!

Go Cyclones,

Jamie Pollard
Director of Athletics

2023 CYCLONE CLUB LEVELS

- DIRECTORS - \$15,000
- VICTORY - \$7,500
- CAPTAINS - \$3,750
- GOLD - \$1,500
- CARDINAL - \$750
- STATES - \$300
- CENTURY - \$100

Renew your membership today at cyclones.com/myaccount

IMPORTANT DATES

JANUARY 2023	January 1 – Cyclone Club drive year begins.
FEBRUARY 2023	Cyclone Club donation & football season ticket/parking renewals begin.
MARCH 2023	Cyclone Club donation & football season ticket/parking renewal deadline.
APRIL 2023	Football seating selection process begins.
JUNE 2023	Football parking selection process begins.
JULY 2023	Basketball season ticket renewals begin.
AUGUST 2023	Basketball season ticket renewal deadline & seating allocations begin.
DECEMBER 2023	December 31 – Cyclone Club drive year ends.

All important dates are subject to change



@CycloneClubISU



@Cyclone_Club

PRIORITY POINTS

The Cyclone Club uses a priority points system to provide consistent, fair and equitable allocation of donor benefits.

Benefits are allocated by Cyclone Club membership level and then by priority points within that level.

Priority points are allocated to an account when a financial gift is received, not when a pledge is made.

Priority points accumulate from year to year on a donor's account and are not transferable. Donations to other campus departments or units do not qualify for Cyclone Club priority points.

PRIORITY POINTS ARE AWARDED ANNUALLY FOR:

FACTOR	POINTS
Giving to Athletics	1 per \$100
Consecutive Years of Football Season Ticket Purchase	10 per year
Consecutive Years of Men's Basketball Season Ticket Purchase	10 per year
Consecutive Years of Women's Basketball Season Ticket Purchase	10 per year
Cyclone Club ALL IN Member	10 per year
Cyclone Club 110% Member	5 per year
ISU Letterwinners Club Member	5 per year
Cyclone Gridiron Club Member	5 per year
ISU Alumni Association Member	5 per year

PRORATED EXAMPLES

DONOR A*

- 6 Football Seats in Section 31 = \$2,250 donation needed
- 2 Basketball Seats in Section 210 = \$1,500 donation needed

*DONOR A must make a minimum \$2,250 donation, as its football requirement is larger.

DONOR B**

- 4 Football Seats in Section 5 = \$750 donation needed
- 4 Football Seats in Section 4 = \$300 donation needed (\$1,050 total football)
- 6 Basketball Seats in Section 230 = \$1,125 donation needed

** DONOR B must make a minimum \$1,125 donation, as its basketball requirement is larger.



STUDENT-ATHLETE INVESTMENT

Iowa State University is committed to providing the resources for our student-athletes to pursue their dreams academically, competitively and socially.

Whether its state-of-the-art classrooms and laboratories, first-class medical and nutrition support, efficient travel for competition, hair-raising game-day environments, elite practice facilities, support for building their personal brands or learning opportunities outside of athletics, Iowa State University believes in total student-athlete investment.

Our Cyclones are our most-treasured resource. We support their growth as total persons and you can see the investment we make in each one.

\$39,956



TUITION, ROOM & BOARD (out of state)

\$26,617 – Tuition & Fees

\$9,358 – Housing & Food

\$1,091 – Books & Supplies

\$2,890 – Personal Expenses

\$6,917



TUTORING, ADVISING, SUMMER SCHOOL

\$8,090



SPORTS MEDICINE & INSURANCE

\$18,480



NUTRITION & STRENGTH/CONDITIONING

\$8,982



APPAREL & EQUIPMENT

\$35,051



TRAVEL TO COMPETITION

\$800



OPPORTUNITY FUND – Service Trips,
Emergency Trips Home, Laptops, Life Skills

\$118,276 ANNUAL INVESTMENT

x 5 YEARS = \$591,380

+ \$23,920



CYCLONE GRADUATION GRANT

= \$615,300 TOTAL INVESTMENT



STUDENT-ATHLETE SUCCESS

The championships won, the records set and the game-winning plays are often celebrated as the return on investment that we make in our student-athletes. But beyond those accomplishments are what our current student-athletes do in our community and in our classrooms. We celebrate those as well.

75+

ANNUAL GRADUATES

375+

**ANNUAL DEAN'S LIST
HONOREES**

150+

**ANNUAL ACADEMIC
ALL-BIG 12 HONOREES**

2,500+

**ANNUAL HOURS OF
COMMUNITY SERVICE**



USING PLATFORMS FOR ADVOCACY

(Mental Health, Social Justice,
Food Drives, Etc.)



**ATHLETES MENTORING
& HELPING OTHERS**

(Hospital Visits, Reading to Kids, Etc.)

#11 Emily Ryan

*Iowa State Women's Basketball
Guard*

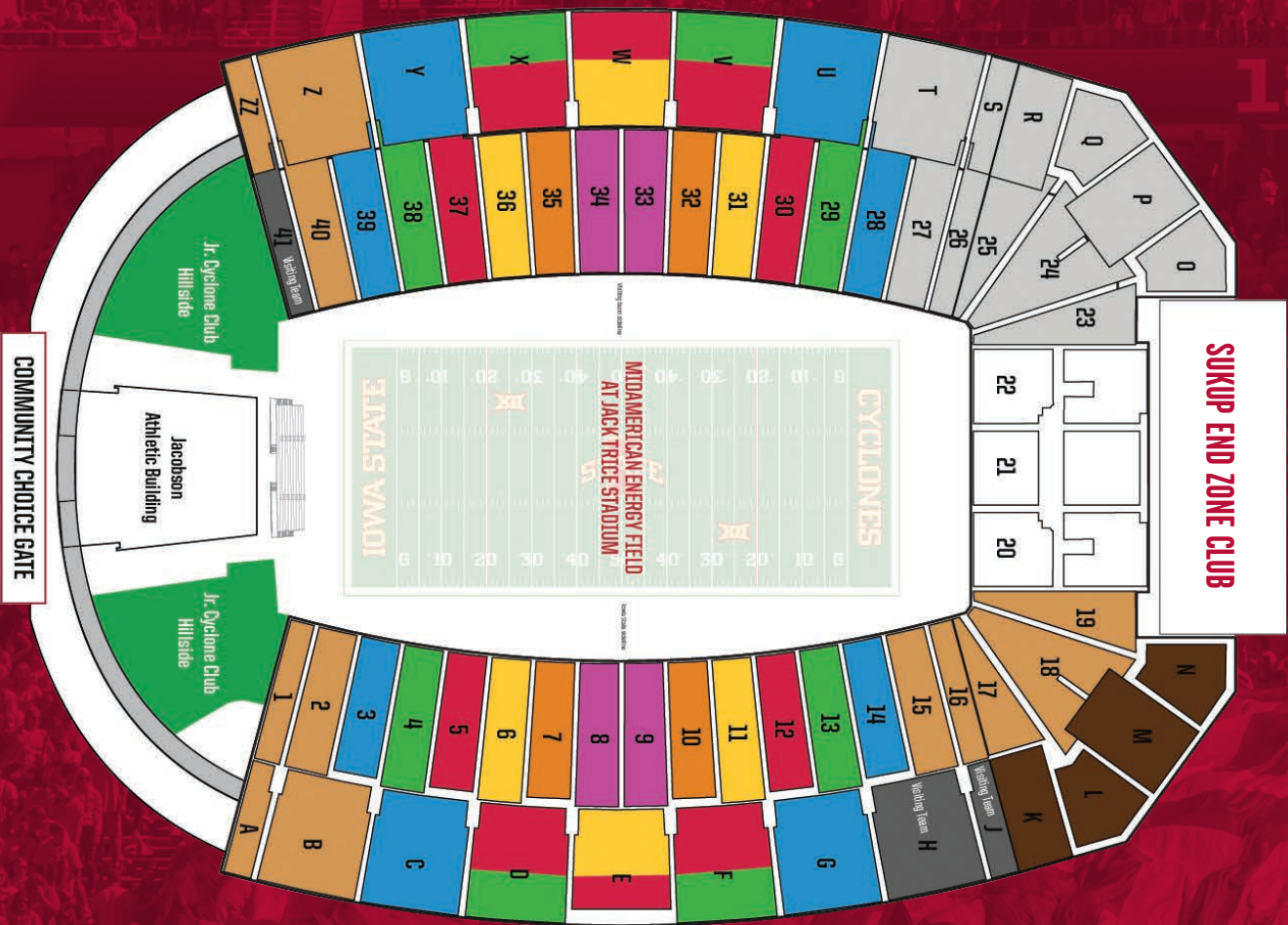
OUR COMMITMENT TO STUDENT-ATHLETES

CYCLONE CLUB — ANNUAL GIVING

		DIRECTORS \$15,000+	VICTORY \$7,500	CAPTAINS \$3,750	GOLD \$1,500	CARDINAL \$750	STATES \$300	CENTURY \$100
MEMBERSHIP BENEFITS	Priority Points	150	75	37	15	7	3	1
	Cyclone Merchandise Discount							
	Donor Recognition in Publications & on Website							
	Membership Appreciation Mailer							
	Cyclone Club Appreciation Events							
	Rental Discount for Special Events in Premium Spaces							
	Order of the Knoll Recognition							
	Johnny's at Hilton Access – Women's Basketball*	4	2					
	Johnny's at Hilton Access – Men's Basketball & Wrestling*	4						
	Invitation to Athletics Director's Reception	2						
TICKET & PARKING BENEFITS	Football Season Tickets	8	4	4	4	4	4	4
	Away Game – Football Tickets**	8	4	4	4	4	4	4
	Bowl Game – Football Tickets**	12 (8 Directors/4 Best Available)	8 (4 Victory/4 Best Available)	6 (4 Captains/2 Best Available)	4	4	4	4
	Men's Basketball Season Tickets	8	4	4	4	4	4	4
	Football Car Parking Pass	1 – Reserved & 1 – Best Available	1 – Reserved	1	1	1	1	
	OR	OR	OR	OR				
	Football RV Parking Pass	1 – RV Reserved & 1 – Car Reserved	1 – Reserved	1 – Reserved				
	Men's Basketball Parking Pass	1 – Reserved & 1 – Best Available	1	1	1	1	1	
	Women's Basketball Parking Pass	1 – Reserved & 1 – Best Available	1 – Reserved	1 – Reserved	1	1	1	
	Sukup End Zone Club Eligibility	16	12	8	6	4		
	Women's Court CYd & Wrestling Floor Seating Eligibility	2	2	2	2			
	Olympic Sports Pass***	2	2	2	2			
	Big 12 Football Championship Game – Tickets**	8	4	4				
	Big 12 Men's Basketball Championship – Tickets**	8 (4 Lower & 4 Best Available)	4 (Upper Level)	2 (Upper Level)				
	Jack Trice Club Eligibility	4	4					
	Men's Court CYd Eligibility	2	2					
	NCAA Men's Basketball Championship 1st/2nd Round Tickets**	4						

2023 FOOTBALL

JACK TRICE STADIUM – MIDAMERICAN ENERGY FIELD



MINIMUM PRIORITY DONATION REQUIREMENT (in addition to season ticket cost)		
\$15,000/\$7,500		\$750
\$3,750		\$300
\$1,500		\$100
SUKUP END ZONE CLUB		
SECTIONS WITH NO DONATION REQUIREMENT (season ticket cost only)		
\$399	\$275	STUDENT SECTION
JR. CYCLONE CLUB HILLSIDE		VISITING TEAM

Seats number left to right, as you sit in your seats, facing the field.
All minimum priority seating donation requirements are estimated. Seating availability may be limited (or not available) in some priority sections.

FOOTBALL PARKING

**SUBJECT TO CHANGE,
MORE INFO COMING IN SPRING 2023**

RV VILLAGE PARKING

To purchase RV Village parking, you must be a Cyclone Club member at the Captains Level (\$3,750) or above, and each season pass (maximum of one) costs \$250 per pass.

The RV Village consists of reserved stall parking for 330 RVs, each featuring a concrete pad with an adjacent grass area and an electrical hookup.

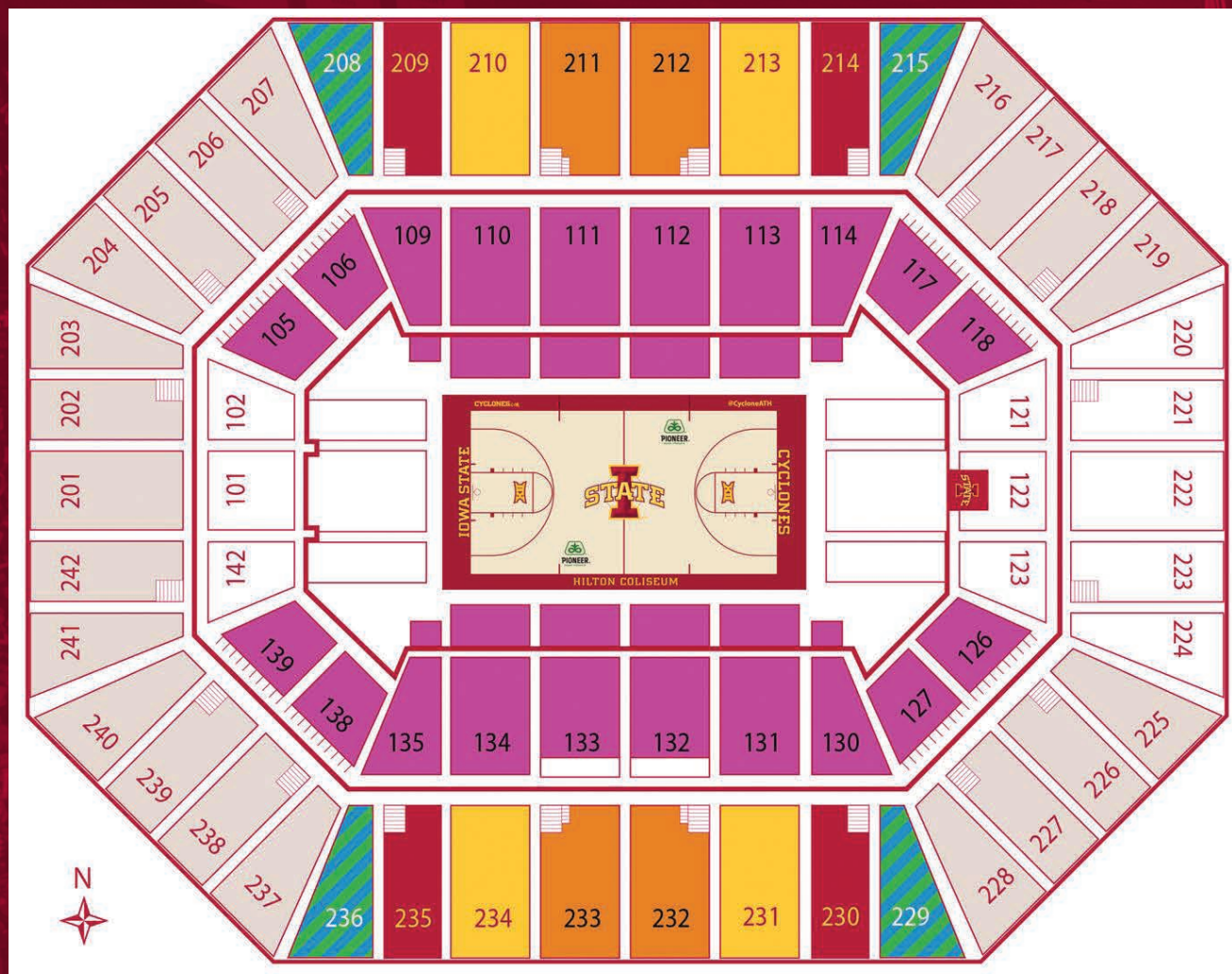
The Gateway Pedestrian Bridge conveniently spans over University Boulevard, connecting the RV Village with Jack Trice Stadium.



**FOR MORE INFORMATION ON RV VILLAGE PARKING,
PLEASE CONTACT THE CYCLONE CLUB AT 515.294.5022.**

2023-24 MEN'S BASKETBALL

HILTON COLISEUM



MINIMUM PRIORITY DONATION REQUIREMENT (in addition to season ticket cost)	
\$15,000/\$7,500	\$750
\$3,750	\$300/\$100
\$1,500	NO DONATION REQUIRED
STUDENT SECTION	
Seats number right to left, as you sit in your seats, facing the court. All minimum priority seating donation requirements are estimated. Seating availability may be limited (or not available) in some priority sections.	
PLEASE NOTE: Season tickets have been previously sold out. All requests for new or additional tickets in 2023-24 will be limited and based upon availability.	

MEN'S BASKETBALL PARKING

**SUBJECT TO CHANGE,
MORE INFO COMING IN SUMMER 2023**



WOMEN'S BASKETBALL PARKING

Parking lot assignments for Iowa State women's basketball games are distributed as follows:

RESERVED LOTS C1 AND C2
Directors, Victory and Captains Level members

LOTS B1 AND C3
Gold, Cardinal and States Level members

LOTS A1-A4, B4-B6, C4-C6, D2-D4
General public parking (no donation required)

PREMIUM SEATING AREAS



JACK TRICE SUITES

Full season or single-game suites are available to purchase for Iowa State football games. Whether entertaining business associates or relaxing with family and friends, these climate-controlled suites with food/beverage service and reserved parking provide the premier game day experience for all guests at Jack Trice Stadium.



JACK TRICE CLUB

To purchase Jack Trice Club seats, you must be a Cyclone Club member at the Victory Level (\$7,500) or above, and each season ticket costs \$1,750. Any additional outside priority seating requires the appropriate annual contribution.



SUKUP END ZONE CLUB

To purchase Sukup End Zone Club seats, you must be a Cyclone Club member at the Cardinal Level (\$750) or above, and each season ticket costs \$999. Existing Cyclone Club members who donate at the Cardinal Level (\$750) or above are not required to make any additional annual contribution.



COURTCYD SEATS

To purchase men's basketball CourtCYd seats, you must be a Cyclone Club member at the Victory Level (\$7,500) or above. Donors must be at the Gold Level (\$1,500) or above to purchase women's basketball CourtCYd seats.



JOHNNY'S

For men's basketball, Directors Level (\$15,000+) donors with men's basketball season tickets and CourtCYd seat holders receive access to Johnny's. For women's basketball, Directors and Victory Level (\$7,500+) donors with women's basketball season tickets and CourtCYd seat holders receive access to Johnny's.



WRESTLING FLOOR SEATS

To purchase wrestling floor seats, you must be a Cyclone Club member at the Gold Level (\$1,500) or above, and each season ticket costs \$350 per seat.

FOR MORE INFORMATION ON PREMIUM SEATING,
PLEASE CONTACT THE CYCLONE CLUB AT 515.294.5022.

DIGITAL TICKETING & PARKING INFORMATION

MOBILE TICKETING GUIDE

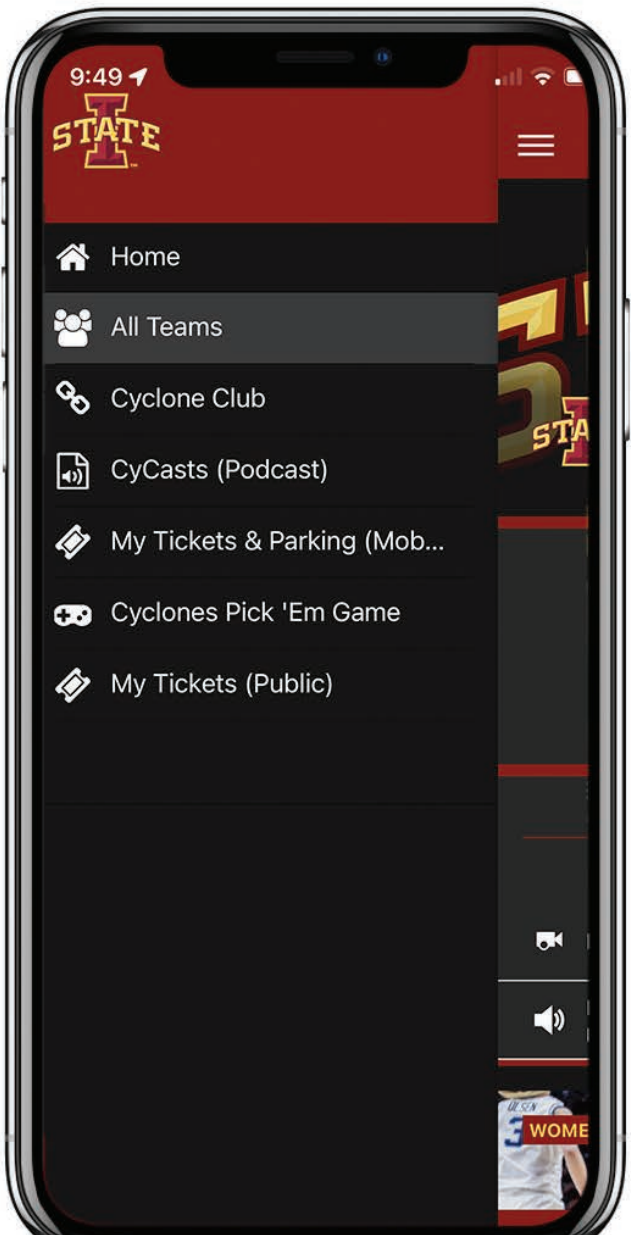
All fans are required to enter MidAmerican Energy Field at Jack Trice Stadium and Hilton Coliseum using a mobile ticket. Mobile tickets can be accessed via the free ISU Cyclones App or online using Account Manager.

DIGITAL-ONLY TICKETING OFFERS:

- Contactless entry for fans.
- Flexibility to easily manage tickets using the ISU Cyclones App (Apple | Google Play) or online using Account Manager.
- The ability to quickly and easily transfer tickets.
- An additional layer of security to guard against fraudulent and counterfeit tickets.

WE STRONGLY RECOMMEND THE FOLLOWING IMPORTANT TIPS:

- Add your ticket(s) to your phone's digital wallet in advance to avoid slow or weak Wi-Fi or cellular signals at the event.
- Make sure you have a full battery charge before you head to the game.
- If you are attending with guests, transfer (forward) each person their own ticket in advance.



DOWNLOAD THE ISU CYCLONES
APP IN THE APPLE AND
GOOGLE APP STORES



CHAMPIONS CIRCLE



The Champions Circle is the Iowa State University Athletics Department's most exclusive level of giving. This group of philanthropic supporters play a critical role in the success of Iowa State Athletics. They will serve as an essential component of philanthropic funding for proposed facility construction and renovations, endowments, student-athlete development opportunities and other Athletic Department operations to enhance the student-athlete experience.

CHAMPIONS CIRCLE LEVELS

\$ 50,000

\$ 100,000

\$ 250,000

\$ 500,000

\$ 1,000,000+

Donors can join the Champions Circle through a minimum philanthropic commitment of \$50,000 or more, payable over five years (\$10,000 per year). Gifts and pledges to the Champions Circle are separate from annual Cyclone Club membership contributions.

FOR MORE INFORMATION ON THE CHAMPIONS CIRCLE,
PLEASE CONTACT THE CYCLONE CLUB AT 515.294.5022.



In 1954, Iowa State President James H. Hilton shared his vision of what, years later, would become the Iowa State Center. President Hilton envisioned an educational, cultural and athletic complex rising from what was once farmland. Hilton's dream was realized through construction of C.Y. Stephens Auditorium, Fisher Theater, the Scheman Building, the arena named in his honor – Hilton Coliseum – and Jack Trice Stadium.

The Iowa State Center has continued to transform Iowa State and the Ames community for more than 50 years. Now, as Iowa State University boldly looks to its future, it believes CYTown will be an initiative that advances the university's strategic goals of fostering lifelong learning, creating and forging new frontiers, and serving as a trusted partner for innovative solutions.

CYTown will build upon and sustain the impact made possible with the Iowa State Center's founding.

With Iowa State University as an anchor, the Iowa State University Research Park as a catalyst, and ISU Athletics and the Iowa State Center as drivers in its development, CYTown will be a one-of-a-kind, year-round destination.



BOOSTER INFORMATION

Iowa State is responsible for the actions of its boosters. If a booster violates an NCAA, Big 12 or ISU rule, the University may be subject to penalties. In addition, student-athletes or prospects may lose their eligibility for intercollegiate competition. Further, a booster found to have intentionally violated NCAA, Big 12 or ISU rules may be disassociated from Iowa State's Athletics program, resulting in a loss of all benefits and privileges offered by the Department of Athletics.

SOME IMPORTANT THINGS TO BE AWARE OF AS A BOOSTER:

- Boosters may not provide any extra benefits to prospects, current student-athletes or former student-athletes. Extra benefits include, but are not limited to:
 - Cash or any type of gift
 - Loans or co-signing of loans
 - Vehicle or the use of a vehicle
 - Free or reduced-cost goods or services
 - Free or reduced-cost housing
- A permissible benefit a booster can be involved with is an occasional meal. Student-athletes may receive an occasional meal hosted by a booster held only at the home of the booster, and it may be catered. Occasional meals must be preapproved by the Athletics Compliance Office.
- Boosters are not permitted to make in-person on- or off-campus recruiting contacts with prospects, their relatives or friends. Boosters are also prohibited from initiating telephone or other electronic communication with prospects, their relatives or friends until the individual begins his or her first regular term (fall or spring) at ISU or begins preseason practice.
- A booster may employ or arrange for the employment of a student-athlete as long as the student-athlete has registered the job with the Athletics Compliance Office before beginning work.
- Recent changes to the rules on student-athletes' ability to profit from their name, image and likeness (NIL) allows student-athletes to receive compensation for nonathletic activities, such as business ventures, autographs, sport camps and endorsements. Any NIL agreement an ISU student-athlete enters in to must be disclosed to the Athletics Compliance Office.
- Boosters are not permitted to communicate with, make contact with or direct payments to a prospective student-athlete (recruit) in high school or another university, directly or indirectly, in order to influence their decision to attend ISU. Further, boosters cannot compensate a student-athlete for their NIL without the exchange of consideration.

GOT QUESTIONS? ASK COMPLIANCE!

compliance@iastate.edu | 515.294.4633



#HeartOfTheNation

@ISUCycloneClub

@Cyclone_Club

@CycloneClubISU

FOR QUESTIONS OR MORE INFORMATION ON:

**Cyclone Club, major gifts/endowments,
priority seating/parking or premium seating, contact:**

Cyclone Club
Jacobson Athletic Building
1800 Jack Trice Way
Ames, IA 50011
515.294.5022
888.478.2925 (toll free)
cyclclub@iastate.edu

Season tickets, contact:

Athletics Ticket Office
515.294.1816
888.478.2925 (toll free)
tickets@iastate.edu

Jr. Cyclone Club, contact:

Jr. Cyclone Club
515.294.3558
jrcycloneclub@iastate.edu



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