



— THE — HEART OF THE NATION

2024 MEMBERSHIP GUIDE



MESSAGE FROM THE AD

DEAR
CYCLONE FANS,

On behalf of Iowa State’s student-athletes, coaches and staff, thank you for your loyal and forever-true Cyclone Club support. Together, we raised a record \$17.1M. Your generosity allowed us to provide an outstanding academic and athletic experience for our 450 student-athletes.

The investment from more than 6,000 Cyclone Club donors helped Iowa State student-athletes thrive academically and athletically. We recorded a Graduation Success Rate score of 95% (a school-record and Big 12 best) and earned back-to-back Iowa Corn Cy-Hawk victories.

Cyclone Club donations, which fund scholarships, facilities and operations, remain our department’s top fundraising priority. However, we must continue to identify and implement additional innovative funding ideas in order for our athletics program to continue to thrive during these challenging times.

The intercollegiate athletics landscape is in the midst of dramatic and rapid change; one that we do not anticipate slowing down anytime soon. The recent shifts in NIL rights, the transfer portal and conference realignment have accelerated the professionalism of major college sports. We are also preparing to welcome Arizona, Arizona State, Colorado and Utah into the Big 12 Conference during the 2024-25 academic year.

To overcome the challenges we are facing, we must continue generating additional financial resources in order to provide our student-athletes with state-of-the-art facilities, enhanced support services, access to financial opportunities provided by our peer institutions and retention of our most-successful coaches and staff. Unfortunately, our need to grow revenues also comes during a period when our conference revenues are plateauing, or in some cases, declining due to conference realignment.

Cyclone Club gifts and season ticket purchases remain our program’s lifeblood and represent our second-largest revenue source behind Big 12/NCAA distributions. In addition, our athletics program does not receive any State or University funding, thereby making it one of the nation’s only financially self-sufficient programs.

Although our athletics program is riding a wave of momentum as we head into 2024, it is critical that we grow our Cyclone Club membership base to ensure future success. Your Cyclone Club donation will provide our student-athletes the opportunity to compete in their sport at the highest level while also preparing them to utilize their Iowa State degree long after their athletic careers have ended.

Thank you for supporting our talented student-athletes. Together, I am confident that the best is yet to come for Iowa State Athletics!

Go Cyclones,

Jamie Pollard

Jamie Pollard
Director of Athletics
Iowa State University

2024 CYCLONE CLUB LEVELS

- DIRECTORS – \$15,000
- VICTORY – \$7,500
- CAPTAINS – \$3,750
- GOLD – \$1,500
- CARDINAL – \$750
- STATES – \$300
- CENTURY – \$100

Renew your membership today at cyclones.com/myaccount

IMPORTANT DATES

- JANUARY 2024

January 1 – Cyclone Club drive year begins.
- JANUARY 2024

Cyclone Club donation & football season ticket/parking renewals begin.
- FEBRUARY 2024

Cyclone Club donation & football season ticket/parking renewal deadline.
- APRIL 2024

Football seating selection process begins.
- JUNE 2024

Football parking selection process begins.
- JULY 2024

Basketball season ticket renewals begin.
- AUGUST 2024

Basketball season ticket renewal deadline & seating allocations begin.
- DECEMBER 2024

December 31 – Cyclone Club drive year ends.

All important dates are subject to change.



@CycloneClubISU



@Cyclone_Club

PRIORITY POINTS

The Cyclone Club uses a priority points system to provide consistent, fair and equitable allocation of donor benefits.

Benefits are allocated by Cyclone Club membership level and then by priority points within that level.

Priority points are allocated to an account when a financial gift is received, not when a pledge is made.

Priority points accumulate from year to year on a donor’s account and are not transferable. Donations to other campus departments or units do not qualify for Cyclone Club priority points.

PRIORITY POINTS ARE AWARDED ANNUALLY FOR:

| FACTOR | POINTS |
|--|-------------|
| Giving to Athletics | 1 per \$100 |
| Consecutive Years of Football Season Ticket Purchase | 10 per year |
| Consecutive Years of Men’s Basketball Season Ticket Purchase | 10 per year |
| Consecutive Years of Women’s Basketball Season Ticket Purchase | 10 per year |
| Cyclone Club ALL IN Member | 10 per year |
| Cyclone Club 110% Member | 5 per year |
| ISU Letterwinners Club Member | 5 per year |
| ISU Alumni Association Member | 5 per year |

PRORATED EXAMPLES

DONOR A*

- 6 Football Seats in Section 31 = \$2,250 donation needed
 - 2 Basketball Seats in Section 210 = \$1,500 donation needed
- *DONOR A must make a minimum \$2,250 donation, as its football requirement is larger.

DONOR B**

- 4 Football Seats in Section 5 = \$750 donation needed
 - 4 Football Seats in Section 4 = \$300 donation needed (\$1,050 total football)
 - 6 Basketball Seats in Section 230 = \$1,125 donation needed
- ** DONOR B must make a minimum \$1,125 donation, as its basketball requirement is larger.




STUDENT-ATHLETE INVESTMENT

Iowa State University is committed to providing the resources for our student-athletes to pursue their dreams academically, competitively and socially.

Whether its state-of-the-art classrooms and laboratories, first-class medical, mental health and nutrition support, efficient travel for competition, hair-raising game-day environments, elite practice facilities, support for building their personal brands or learning opportunities outside of athletics, Iowa State University believes in total student-athlete investment.

Our Cyclones are our most-treasured resource. We support their growth as total persons and you can see the investment we make in each one.

\$41,390  **TUITION, ROOM & BOARD** (out of state)
\$27,683 - Tuition & Fees
\$9,726 - Housing & Food
\$1,091 - Books & Supplies
\$2,890 - Personal Expenses

\$9,991  **TUTORING, ADVISING, SUMMER SCHOOL**

\$10,101  **SPORTS MEDICINE & INSURANCE**

\$27,769  **NUTRITION & STRENGTH/CONDITIONING**

\$11,631  **APPAREL & EQUIPMENT**

\$55,845  **TRAVEL TO COMPETITION**

\$800  **OPPORTUNITY FUND** – Service Trips, Emergency Trips Home, Laptops, Life Skills

\$157,527 ANNUAL INVESTMENT
x 5 YEARS = \$787,635

+ \$23,920  **CYCLONE GRADUATION GRANT**

= \$811,555 TOTAL INVESTMENT



STUDENT-ATHLETE SUCCESS

The championships won, the records set and the game-winning plays are often celebrated as the return on investment that we make in our student-athletes. But beyond those accomplishments are what our current student-athletes do in our community and in our classrooms. We celebrate those achievements, too.

75+ ANNUAL GRADUATES

375+ ANNUAL DEAN'S LIST HONOREES

150+ ANNUAL ACADEMIC ALL-BIG 12 HONOREES

2,500+ ANNUAL HOURS OF COMMUNITY SERVICE



USING PLATFORMS FOR ADVOCACY
(Mental Health, Social Justice, Food Drives, Etc.)



ATHLETES MENTORING & HELPING OTHERS
(Hospital Visits, Reading to Kids, Etc.)

#3 Tamin Lipsey
Iowa State Men's Basketball
Guard

OUR COMMITMENT TO STUDENT-ATHLETES

CYCLONE CLUB — ANNUAL GIVING

| | | DIRECTORS \$15,000+ | VICTORY \$7,500 | CAPTAINS \$3,750 | GOLD \$1,500 | CARDINAL \$750 | STATES \$300 | CENTURY \$100 |
|---------------------------|---|--------------------------------------|--------------------------------|---------------------------------|-----------------|-------------------|-----------------|------------------|
| MEMBERSHIP BENEFITS | Priority Points | 150 | 75 | 37 | 15 | 7 | 3 | 1 |
| | Cyclone Merchandise Discount | | | | | | | |
| | Donor Recognition in Publications & on Website | | | | | | | |
| | Membership Appreciation Mailer | | | | | | | |
| | Cyclone Club Appreciation Events | | | | | | | |
| | Rental Discount for Special Events in Premium Spaces | | | | | | | |
| | Order of the Knoll Recognition | | | | | | | |
| | Johnny's at Hilton Access – Women's Basketball* | 4 | 2 | | | | | |
| | Johnny's at Hilton Access – Men's Basketball & Wrestling* | 4 | | | | | | |
| | Invitation to Athletics Director's Reception | 2 | | | | | | |
| TICKET & PARKING BENEFITS | Football Season Tickets | 8 | 4 | 4 | 4 | 4 | 4 | 4 |
| | Away Game – Football Tickets** | 8 | 4 | 4 | 4 | 4 | 4 | 4 |
| | Bowl Game – Football Tickets** | 12 (8 Directors/4 Best Available) | 8 (4 Victory/4 Best Available) | 6 (4 Captains/2 Best Available) | 4 | 4 | 4 | 4 |
| | Men's Basketball Season Tickets | 8 | 4 | 4 | 4 | 4 | 4 | 4 |
| | Football Car Parking Pass | 1 Reserved & 1 Best Available | 1 Reserved | 1 | 1 | 1 | 1 | |
| | OR Football RV Parking Pass | OR 1 RV Reserved & 1 Car Reserved | OR 1 Reserved | OR 1 Reserved | | | | |
| | Men's Basketball Parking Pass | 1 Reserved & 1 Best Available | 1 | 1 | 1 | 1 | 1 | |
| | Women's Basketball Parking Pass | 1 Reserved & 1 Best Available | 1 Reserved | 1 Reserved | 1 | 1 | 1 | |
| | Sukup End Zone Club Eligibility | 16 | 12 | 8 | 6 | 4 | | |
| | Women's Court CYd & Wrestling Floor Seating Eligibility | 2 | 2 | 2 | 2 | | | |
| | Olympic Sports Pass*** | 2 | 2 | 2 | 2 | | | |
| | Big 12 Football Championship Game – Tickets** | 8 | 4 | 4 | | | | |
| | Big 12 Men's Basketball Championship – Tickets** | 8 | 4 | 2 | | | | |
| | Jack Trice Club Eligibility | 4 | 4 | | | | | |
| | Men's Court CYd Eligibility | 2 | 2 | | | | | |
| | NCAA Men's Basketball Championship 1st/2nd Round Tickets** | 4 | | | | | | |

2024 FOOTBALL

JACK TRICE STADIUM – MIDAMERICAN ENERGY FIELD



| MINIMUM PRIORITY DONATION REQUIREMENT (in addition to season ticket cost) | | |
|--|-------|-----------------|
| \$15,000/\$7,500 | | \$750 |
| \$3,750 | | \$300 |
| \$1,500 | | \$100 |
| SUZUP END ZONE CLUB | | |
| SECTIONS WITH NO DONATION REQUIREMENT (season ticket cost only) | | |
| \$450 | \$325 | STUDENT SECTION |
| JR. CYCLONE CLUB HILLSIDE | | VISITING TEAM |

Seats number left to right, as you sit in your seats facing the field.
All minimum priority seating donation requirements are estimated. Seating availability may be limited (or not available) in some priority sections.

FOOTBALL PARKING

**SUBJECT TO CHANGE,
MORE INFO COMING IN SPRING 2024**

RV VILLAGE PARKING

To purchase RV Village parking, you must be a Cyclone Club member at the Captains Level (\$3,750) or above, and each season pass (maximum of one) costs \$250.

The RV Village consists of reserved stall parking for 330 RVs, each featuring a concrete pad with an adjacent grass area and an electrical hookup.

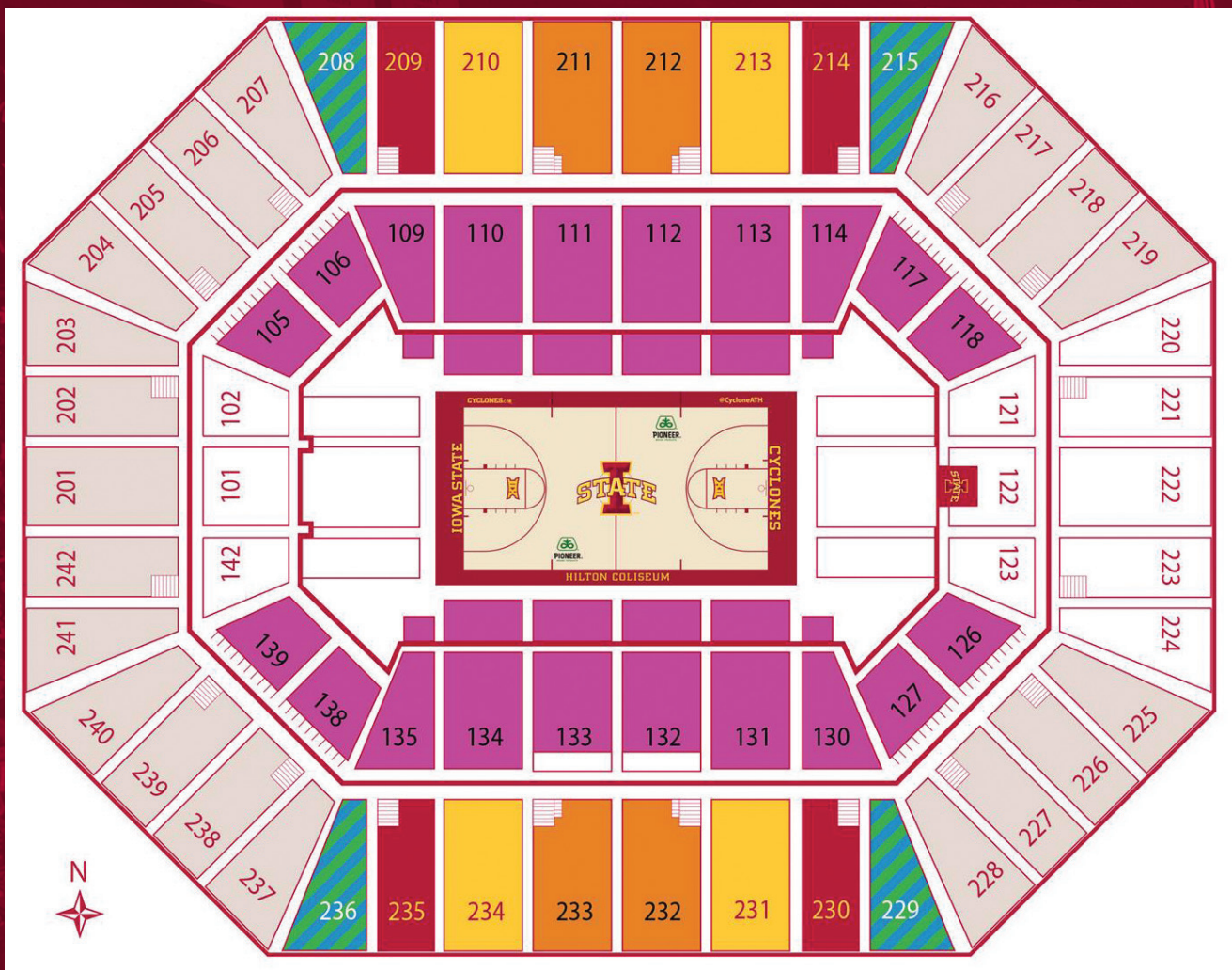
The Gateway Pedestrian Bridge conveniently spans over University Boulevard, connecting the RV Village with Jack Trice Stadium.



**FOR MORE INFORMATION ON RV VILLAGE PARKING,
PLEASE CONTACT THE CYCLONE CLUB AT 515.294.5022.**

2024-25 MEN'S BASKETBALL

HILTON COLISEUM



MINIMUM PRIORITY DONATION REQUIREMENT

(in addition to season ticket cost)

| | |
|------------------|----------------------|
| \$15,000/\$7,500 | \$750 |
| \$3,750 | \$300/\$100 |
| \$1,500 | NO DONATION REQUIRED |

STUDENT SECTION

Seats number right to left, as you sit in your seats facing the court.
All minimum priority seating donation requirements are estimated.
Seating availability may be limited (or not available) in some priority sections.

PLEASE NOTE: Season tickets have been previously sold out. All requests for new or additional tickets in 2024-25 will be limited and based upon availability.

MEN'S BASKETBALL PARKING

**SUBJECT TO CHANGE,
MORE INFO COMING IN SUMMER 2024**



WOMEN'S BASKETBALL PARKING

Parking lot assignments for Iowa State women's basketball games are distributed as follows:

RESERVED LOTS C1 AND C2
Directors, Victory and Captains Level members

LOTS B1 AND C3
Gold, Cardinal and States Level members

LOTS A3-A5, B3 (SOUTH), C4-C5, D3-D5
General public parking (no donation required)

PREMIUM SEATING AREAS



JACK TRICE SUITES

Full season or single-game suites are available to purchase for Iowa State football games. Whether entertaining business associates or relaxing with family and friends, these climate-controlled suites with food/beverage service and reserved parking provide the premier game day experience for all guests at Jack Trice Stadium.



JACK TRICE CLUB

To purchase Jack Trice Club seats, you must be a Cyclone Club member at the Victory Level (\$7,500) or above, and each season ticket costs \$1,750. Any additional outside priority seating requires the appropriate annual contribution.



SUKUP END ZONE CLUB

To purchase Sukup End Zone Club seats, you must be a Cyclone Club member at the Cardinal Level (\$750) or above, and each season ticket costs \$999. Existing Cyclone Club members who donate at the Cardinal Level (\$750) or above are not required to make any additional annual contributions.



COURTCYD SEATS

To purchase men's basketball CourtCYd seats, you must be a Cyclone Club member at the Victory Level (\$7,500) or above. Donors must be at the Gold Level (\$1,500) or above to purchase women's basketball CourtCYd seats.



JOHNNY'S

For men's basketball, Directors Level (\$15,000+) donors with men's basketball season tickets and CourtCYd seat holders receive access to Johnny's. For women's basketball, Directors and Victory Level (\$7,500+) donors with women's basketball season tickets and CourtCYd seat holders receive access to Johnny's.



WRESTLING FLOOR SEATS

To purchase wrestling floor seats, you must be a Cyclone Club member at the Gold Level (\$1,500) or above, and each season ticket costs \$350 per seat.

DIGITAL TICKETING & PARKING INFORMATION

MOBILE TICKETING GUIDE

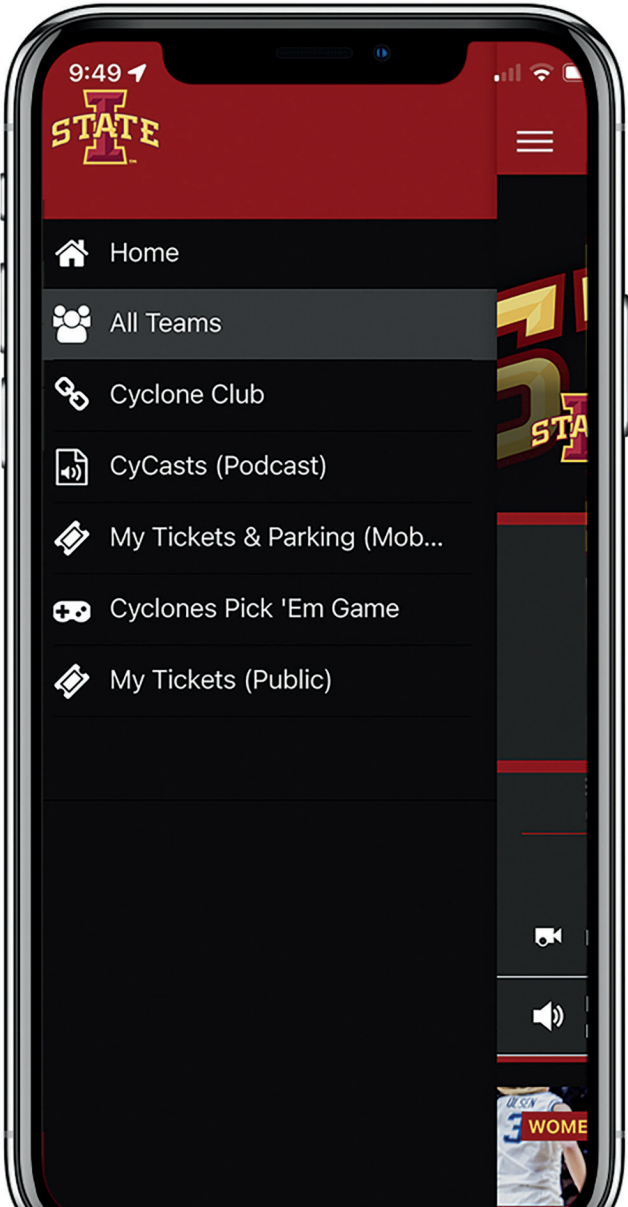
All fans are required to enter MidAmerican Energy Field at Jack Trice Stadium and Hilton Coliseum using a mobile ticket. Mobile tickets can be accessed via the free ISU Cyclones App or online using Account Manager.

DIGITAL-ONLY TICKETING OFFERS:

- Contactless entry for fans.
- Flexibility to easily manage tickets using the ISU Cyclones App (Apple | Google Play) or online using Account Manager.
- The ability to quickly and easily transfer tickets.
- An additional layer of security to guard against fraudulent and counterfeit tickets.

WE STRONGLY RECOMMEND THE FOLLOWING IMPORTANT TIPS:

- Add your ticket(s) to your phone's digital wallet in advance to avoid slow or weak Wi-Fi or cellular signals at the event.
- Make sure you have a full battery charge before you head to the game.
- If you are attending with guests, transfer (forward) each person their own ticket in advance.



DOWNLOAD THE ISU CYCLONES APP IN THE APPLE AND GOOGLE APP STORES



FOR MORE INFORMATION ON PREMIUM SEATING, PLEASE CONTACT THE CYCLONE CLUB AT 515.294.5022.

JOIN THE CHAMPIONS CIRCLE



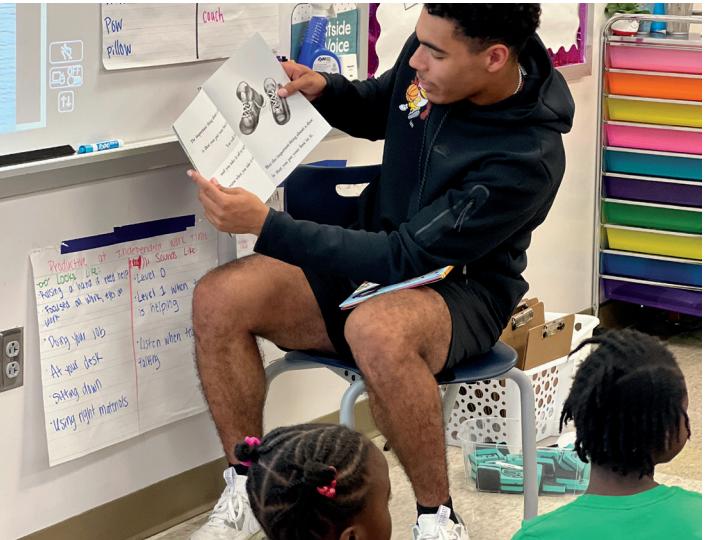
The We Will Collective supports Iowa State student-athletes in using their name, image and likeness. Instead of simply handing these student-athletes a check, We Will connects them with central Iowa nonprofits to make a positive impact in our area.

To date, We Will has partnered with over 30 nonprofits, including Boys and Girls Club, Special Olympics, Make-A-Wish Foundation and YSS. The Cyclones have logged over 1,200 community engagement hours since We Will launched in 2022.

Due to this mission, We Will is an officially recognized 501(c)(3), and all financial donations are tax deductible. It's a way to impact the Cyclones while the Cyclones impact Cyclone Nation.

The Champions Circle is the Iowa State Athletics Department’s most exclusive level of giving.

This group of philanthropic supporters play a critical role in the success of Iowa State Athletics. They will serve as an essential component of philanthropic funding for proposed **CAPITAL PROJECTS, ENDOWMENTS, STUDENT-ATHLETE DEVELOPMENT OPPORTUNITIES** and other Athletics Department operations to enhance the student-athlete experience while receiving unique benefits and VIP experiences with Iowa State Athletics.



TO LEARN MORE ABOUT THE CHAMPIONS CIRCLE, PLEASE CALL 515.294.5022 OR SCAN THE QR CODE TO VISIT CYCLONECLUB.ORG.



MORE INFO

FOR MORE INFORMATION ON THE WE WILL COLLECTIVE, PLEASE CONTACT WE WILL AT WEWILLCOLLECTIVE.COM.

BOOSTER INFORMATION

Iowa State is responsible for the actions of its boosters. If a booster violates an NCAA, Big 12 or ISU rule, the University may be subject to penalties. In addition, student-athletes or prospects may lose their eligibility for intercollegiate competition. Further, a booster found to have intentionally violated NCAA, Big 12 or ISU rules may be disassociated from Iowa State’s Athletics program, resulting in a loss of all benefits and privileges offered by the Department of Athletics.

SOME IMPORTANT THINGS TO BE AWARE OF AS A BOOSTER:

- Boosters may not provide any extra benefits to prospects, current student-athletes or former student-athletes. Extra benefits include but are not limited to:
 - Cash or any type of gift
 - Loans or co-signing of loans
 - Vehicle or the use of a vehicle
 - Free or reduced-cost goods or services
 - Free or reduced-cost housing
- A permissible benefit a booster can be involved with is an occasional meal. Student-athletes may receive an occasional meal hosted by a booster and it may be catered. Occasional meals must be preapproved by the Athletics Compliance Office.
- Boosters are not permitted to make in-person on- or off-campus recruiting contacts with prospects, their relatives or friends. Boosters are also prohibited from initiating telephone or other electronic communication with prospects, their relatives or friends until the individual begins his or her first regular term (fall or spring) at ISU or begins preseason practice.
- A booster may employ or arrange for the employment of a student-athlete as long as the student-athlete has registered the job with the Athletics Compliance Office before beginning work.
- Recent changes to the rules on student-athletes’ ability to profit from their name, image and likeness (NIL) allows student-athletes to receive compensation for nonathletic activities such as business ventures, autographs, sport camps and endorsements. Any NIL agreement an ISU student-athlete enters in to must be disclosed to the Athletics Compliance Office.
- Boosters are not permitted to communicate with, make contact with or direct payments to a prospective student-athlete (recruit) in high school or another university, directly or indirectly, in order to influence their decision to attend ISU. Further, boosters cannot compensate a student-athlete for their NIL without the exchange of consideration.

GOT QUESTIONS? ASK COMPLIANCE!

compliance@iastate.edu | 515.294.4633



#HeartOfTheNation

@ISUCycloneClub

@Cyclone_Club

@CycloneClubISU



FOR QUESTIONS OR MORE INFORMATION ON:

**Cyclone Club, major gifts/endowments,
priority seating/parking or premium seating, contact:**

Cyclone Club
Jacobson Athletic Building
1800 Jack Trice Way
Ames, IA 50011
515.294.5022
888.478.2925 (toll free)
cyclub@iastate.edu

Season tickets, contact:

Athletics Ticket Office
515.294.1816
888.478.2925 (toll free)
tickets@iastate.edu

Jr. Cyclone Club, contact:

Jr. Cyclone Club
515.294.3558
jrcycloneclub@iastate.edu



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